



A Little Change Can Make a  
**Great Revolution**

In

1988

AstraZeneca

The giant British  
Pharmaceuticals introduced  
the revolutionary molecule  
**OMEPRAZOLE**

as the first PPI, which became  
world's best selling  
drug in 1990's

But, due to some limitations,  
**Omeprazole required  
some improvements.**  
On the basis of the requirements,

AstraZeneca started a new  
acid inhibitor research program

During 1989-1994  
after some little  
chemical modifications  
one compound exceeded  
Omeprazole & that is  
one of its  
optical isomers  
**(S-Isomer)**

In

2000 again

AstraZeneca

launched **pure and super PPI**

**Esomeprazole,**

the **S-isomer** of Omeprazole

which

is distinctly **clinically superior** to  
Omeprazole and other PPIs  
as well as became the highest  
selling drug among all drugs



offers



**NEXE**

Esomeprazole 20 & 40 mg Enteric Coated Tablet

**The fastest PPI  
with longer action**



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